



G R U P P O
M O M M A
c e r a m i c h e

Company Profile 2023

About Us



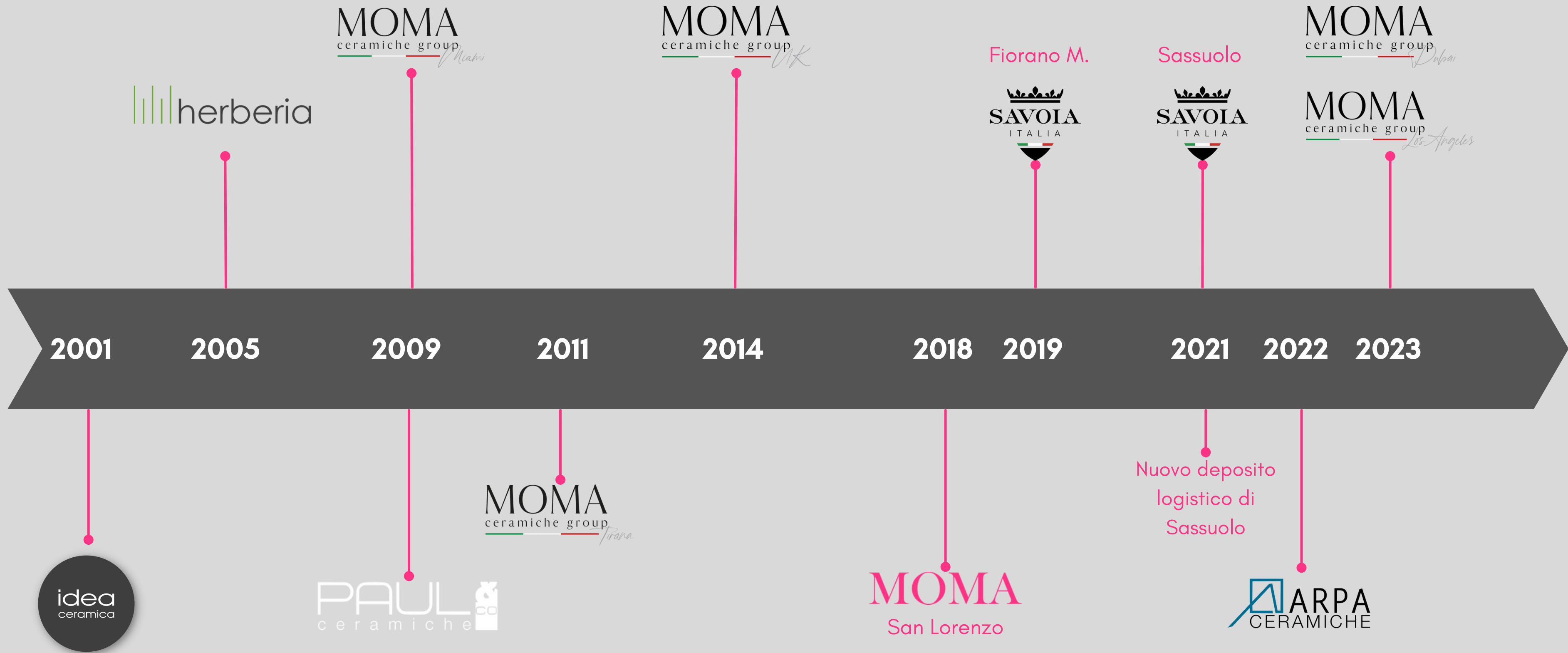
From the left: Giuseppe Verdi, Renzo Vacondio, Virginio Vacondio, Giovanni Vacondio e Bruno Migliorini

The idea that has always guided our company is to build beautiful and designer environments, brought to the market at an affordable price by focusing on the quality of raw materials, on the concept of "Made in Italy", and by developing virtuous organizational paths long before the now universal concept of democratic design spread.

To do this, we have worked with passion and determination for 25 years, investing in all the areas that build value: from research & development to logistics, from homogeneous organization to production itself, where the most modern and innovative industrial process was built to give new splendor to one of the oldest artifacts of man, ceramics.

All this was done with the conviction and the awareness that beauty and innovation can grow only in work organizations where the person is the focus and where respect, growth and training are the real goods that make the difference.

Timeline MOMA Group



Our story

The company was founded in 1973 in Finale Emilia (MO) to manufacture ceramic tiles in traditional glazed double-firing.

In March 1992, it was acquired by a group of Sassuolo ceramic entrepreneurs belonging to the Vacondio family.

Since then, they started a continuous cycle of investments, which allowed the company to produce more than 12 million square meters of coating in double-firing monocaliber at continuous cycle and to become the largest European production unit.

The strong inclination and attention to the training of our employees, the focus and vocation to renewal in respect of others and the surrounding environment, and the pursuit of aesthetic and quality improvement of our products are the «drivers» of the company, which have made it possible to understand and satisfy the different market demands fully.

With a production principle exclusively verticalized on behalf of third parties, the company subsequently decided to address the market directly through its own «brand» and investing directly in foreign distribution offices from the beginning of the 2000s:

In 2021 (after the acquisition of the historical brand Savoia Italia S.p.A. in 2019), the group finalised the purchase of the previous "La Guglia" plant in Sassuolo (MO), a historic company that has been producing porcelain stoneware floors since 1955.

In 2022, A.R.P.A. S.p.A., a company founded in 1961 and characterized by a strong presence in the main European markets, was acquired. 2023 is under the banner of foreign vocation with the opening of the Los Angeles warehouse and the forthcoming opening of a new showroom in Dubai. This expansion leads the group to unify its message abroad by uniting all foreign warehouses (UK, L.A, Miami) under one roof: "MOMA Ceramiche GROUP."

Therefore, the MOMA group is ready to face the challenge of the coming years with a global production of 23.5 million square meters, divided into 9 million square meters of double-firing in red paste, 3 million double-firing in white paste, and 11.5 million porcelain stoneware.



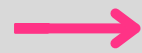
Fiorano
production plant

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Sassuolo
production plant

Finale Emilia
production plant



A concrete commitment to a sustainable economy

In the heart of Finale Emilia we have built a huge machine which in less than 48 minutes produces up to 16,000 m² of ceramic products. It has the potential of producing 13 million m² per year of ceramic coating divided into traditional double-firing and double-firing white paste.

At the Fiorano Modenese location we have integrated and renewed the plants and production lines of porcelain stoneware, therefore making the historical structure perform up to a potential of 7.5 million square meters of production.

In Sassuolo, we have acquired one of the oldest structures in the history of the district, operating a series of interventions aimed at making the structure among the most competitive with the production of rectified porcelain stoneware (normal thickness and 2CM), with an annual production of 4 million m².

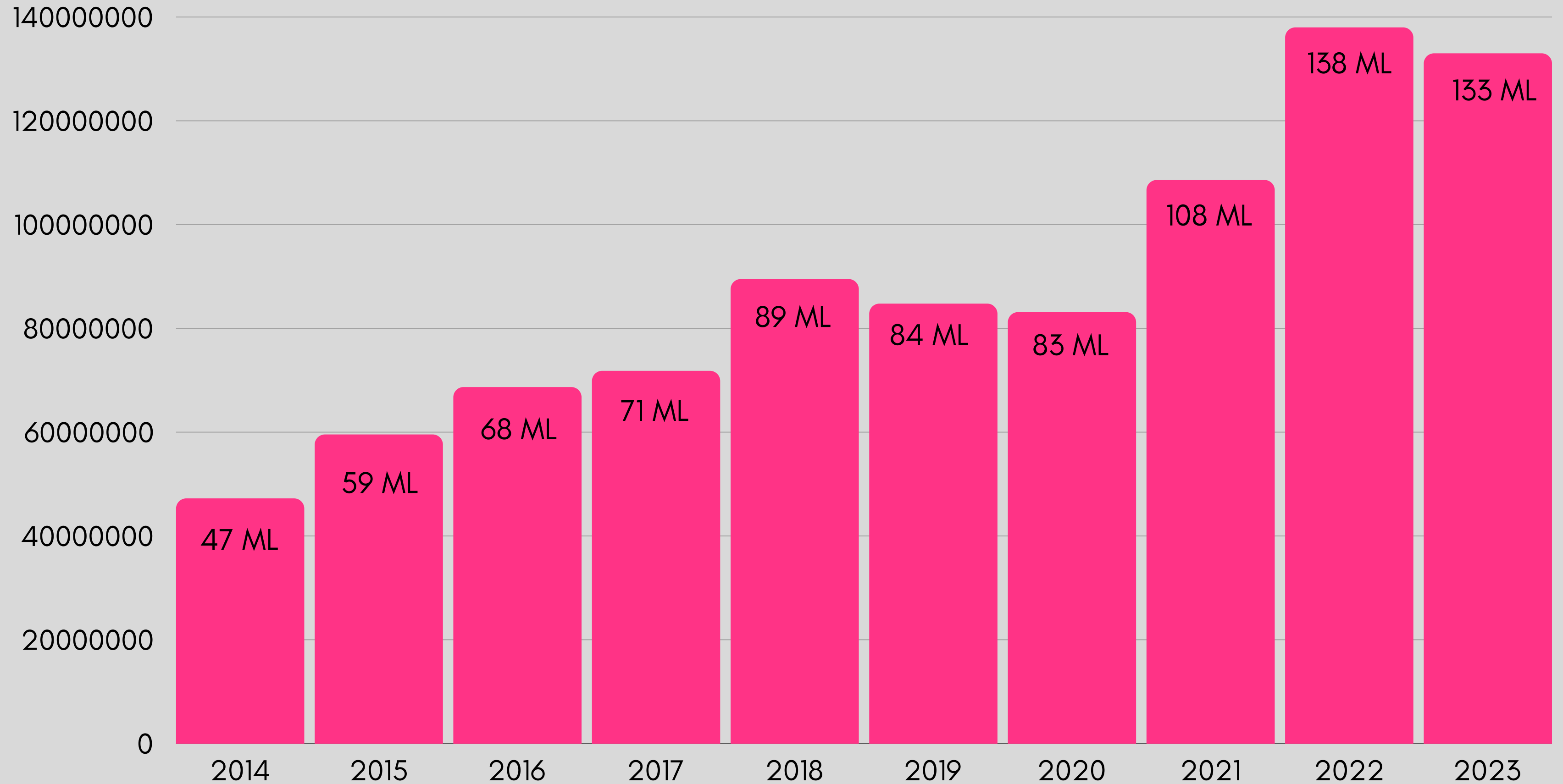
The total brings the group to an expected production of 23.5 million m².

We use local clay and ceramic mixtures defined as «KM Zero», we integrate the use of recovery materials (Eco-product) and our ovens have extremely high performance, with low energy consumption and, consequentially, lower CO2 emission thanks to heat recovery.

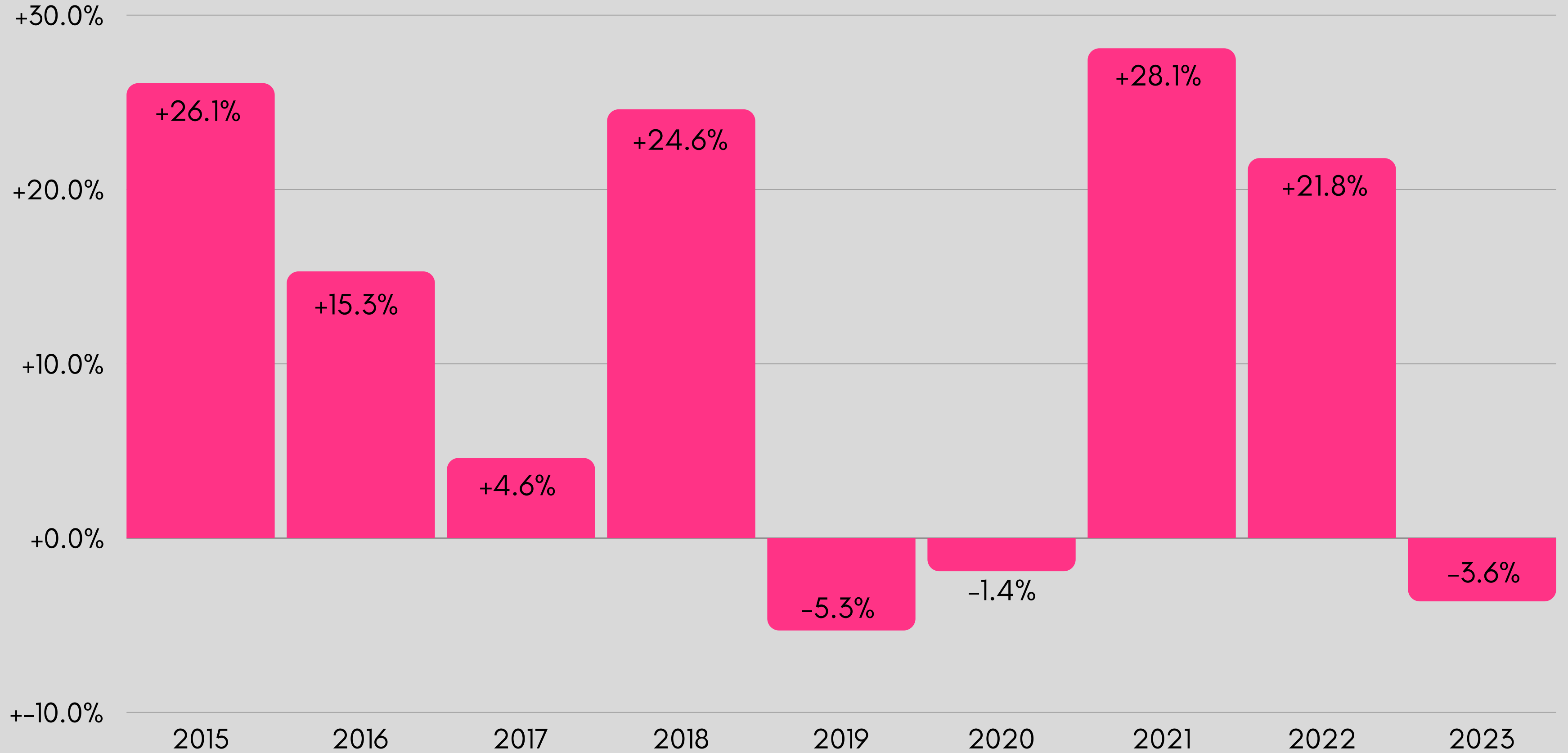
The new investments will bring the company to constant renewal: at the Sassuolo plant we are installing photovoltaic panels throughout the structure to integrate clean energy and, therefore, the mission of the group will be the same as always, which is to always make improvements and to make the planet a better place.

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Results 2014 - 2023 - Consolidated turnover



Results 2014 - 2023 - Variance %



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MOMMA
Fiorano production plant

135
Employees

Total Employees
400

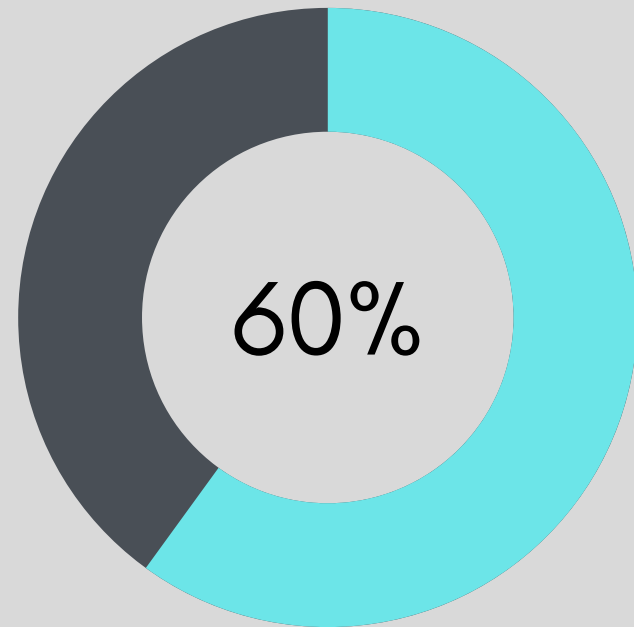
MOMMA
Sassuolo production plant

53
Employees

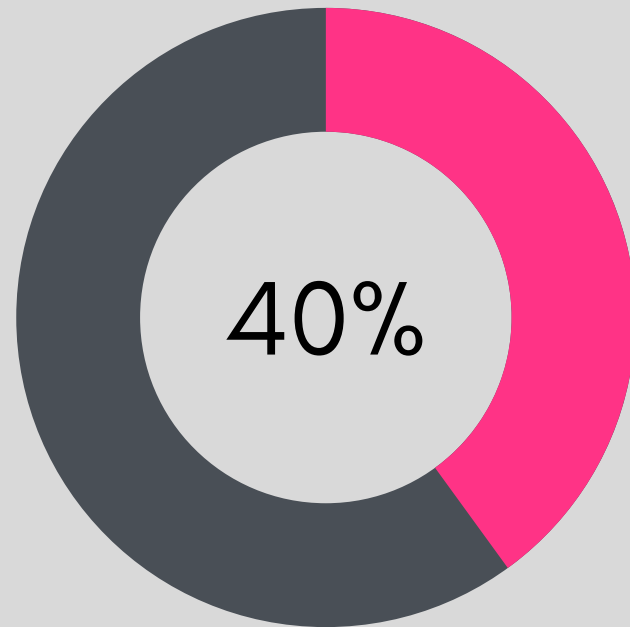
MOMMA
Finale Emilia production plant

152
Employees

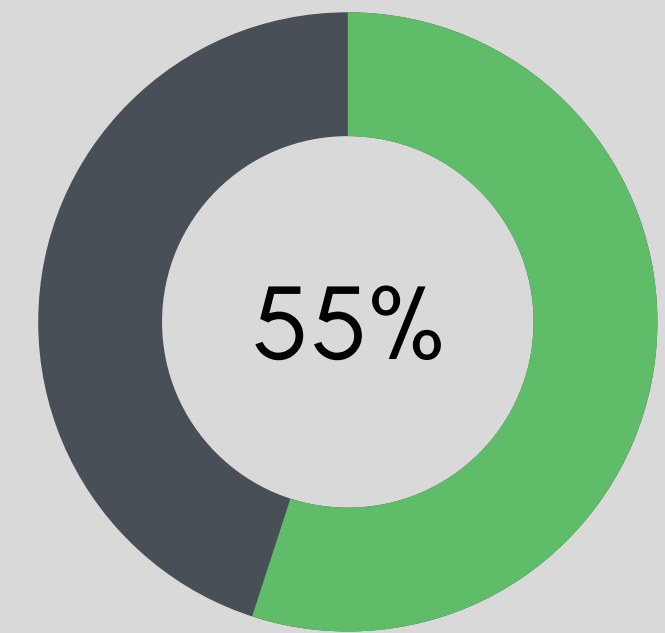
Men



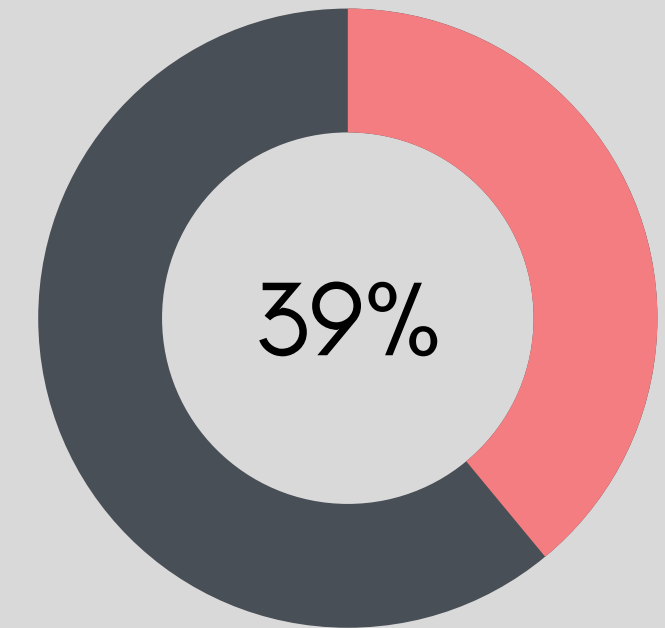
Women



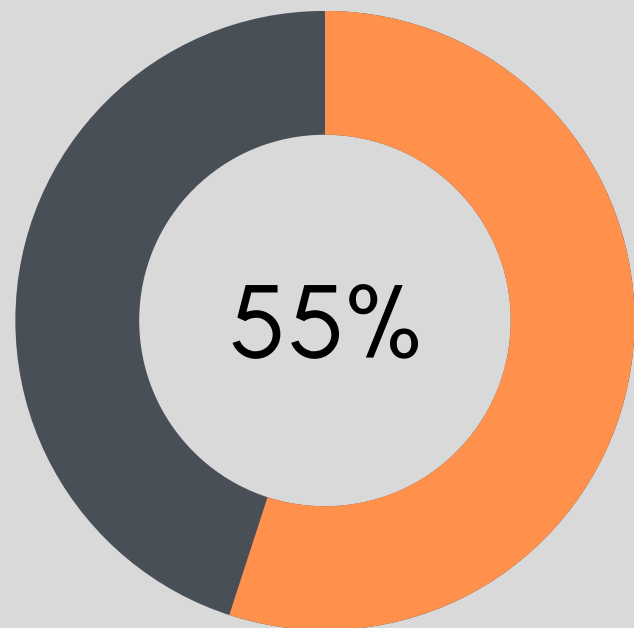
High school
Graduates



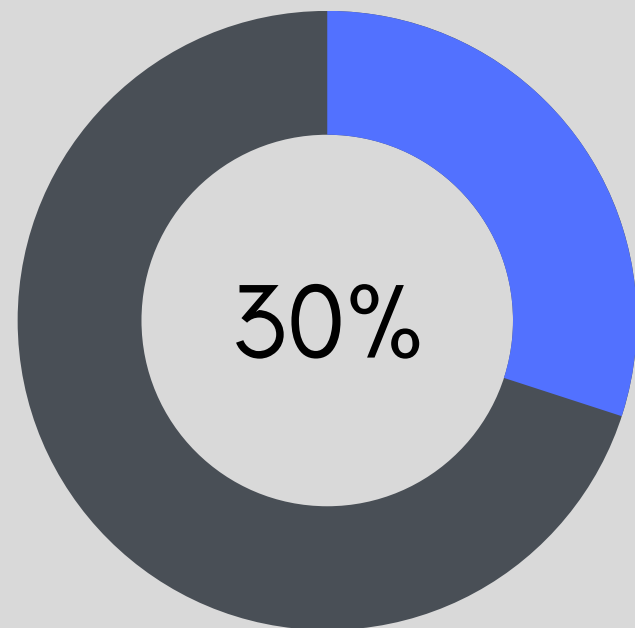
University
Graduates



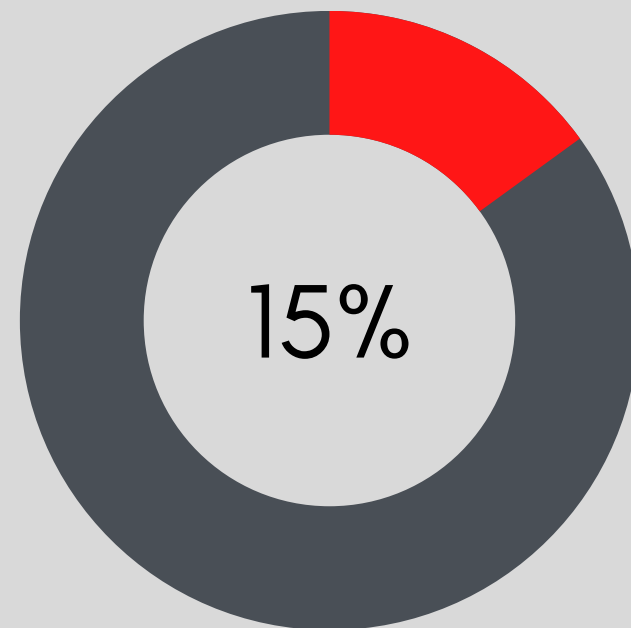
Age <30-50>



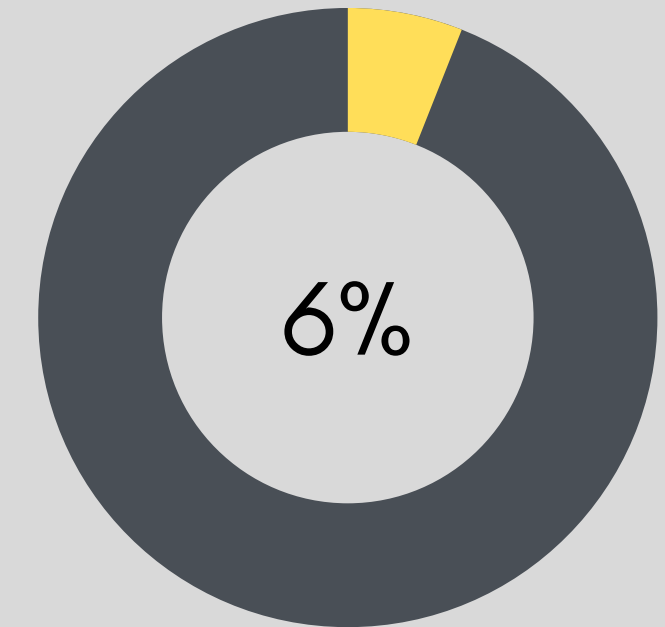
Age >50

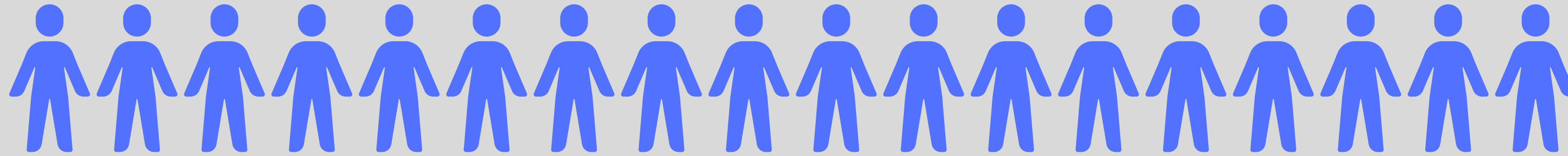


Age <30

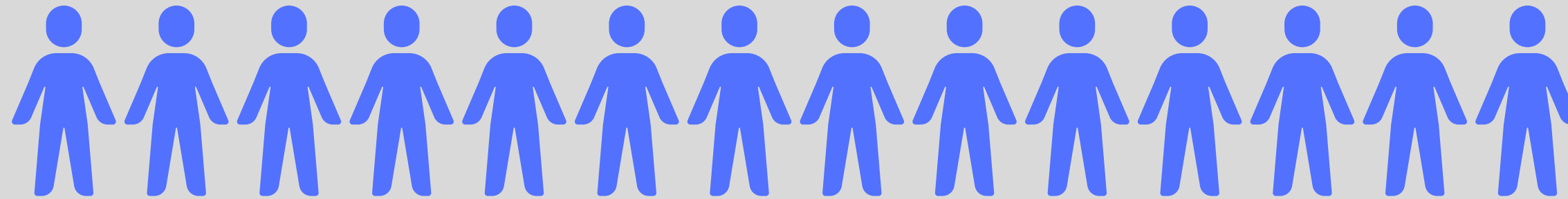


Other

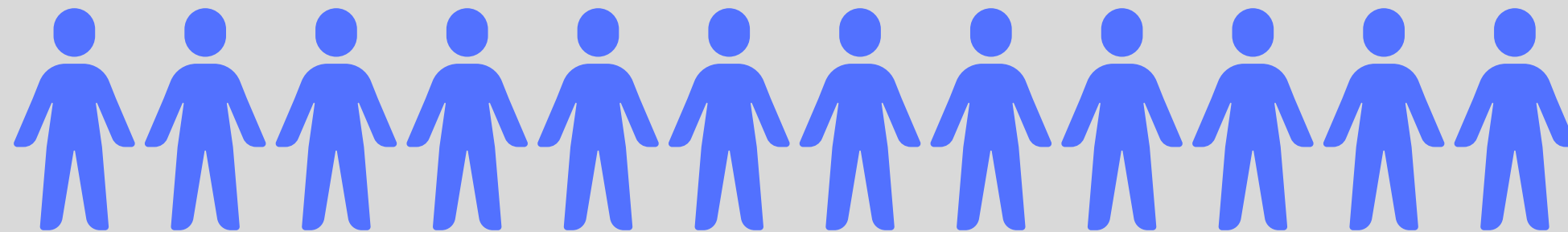




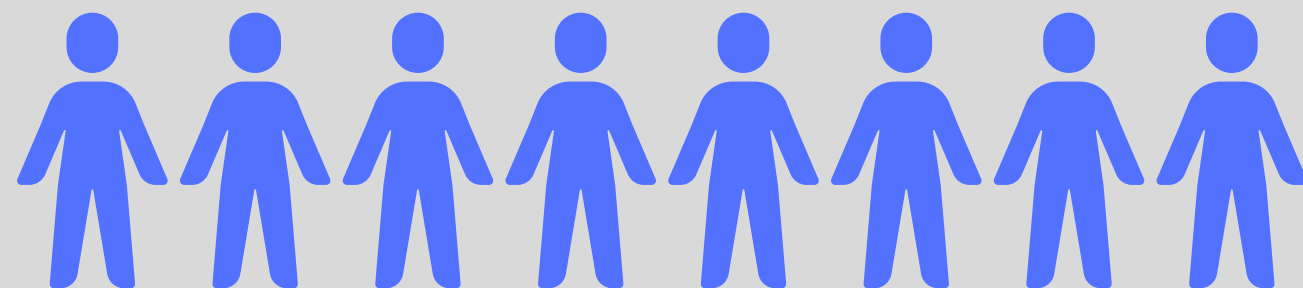
Production
48%



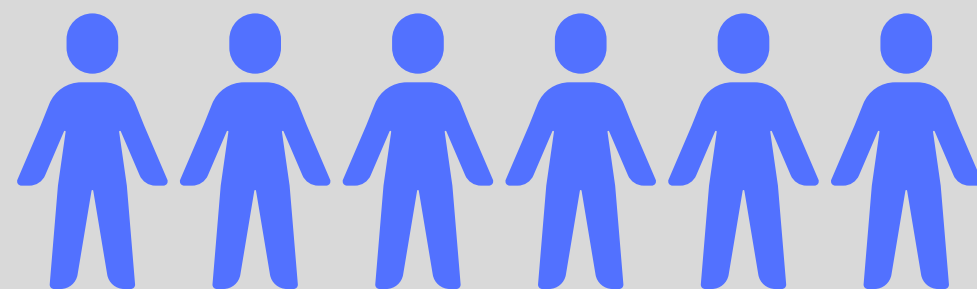
Logistics
25%



Marketing and Commerce 22%



Administration
7,5%



Research & Development
6,5%

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